

Cambio & La Raza Unida Present

The 26th Annual

Día de los Muertos Celebration & Marigold Parade

November 4, 2018

Westside Community Center 1250 Isleta SW ABQ, NM 87105

Vendor Application

Parade and Art Theme for 2018:

“Protect the Sacred! ¡Lucha por lo que amas!”

The Día de los Muertos Celebration and Marigold Parade Planning Committee invites you to participate in the DDLM Arts and Crafts Fair. Artist-vendors present fine art, folk art, crafts, clothing and other items featuring Día de los Muertos or related Mexican@/Chican@ themes. We encourage artists who work on these themes to participate. Your art work must be original and handmade; mass-produced or factory-made items will be rejected. Please be aware of and avoid the many forms of cultural appropriation. Food vendors are also welcome to apply.

We request a donation of 20% of your evening’s proceeds and one item from your stock to raffle to help cover the costs of the event. **We are also requesting a \$25.00 registration fee submitted on a voluntary basis. (See more explanation on the reverse side). Please make all checks payable to Cambio Inc. the fiscal sponsor for these events.**

Spaces are 10’ x 10’ each. You will be responsible for providing a table(s), shade structure, and any supplies needed to set up your booth. Vendor spaces are on the lawn outside the Community Center.

Set-up will begin at 11:00 a.m. Please no early birds. The crowd and the Parade will arrive at 3:00 p.m. The Celebration will end at 6:00 p.m.

Vendor applications must be submitted electronically at muertosymarigolds.org or mailed to Cambio, 5102 Pastura Pl. NW, Albuquerque, NM 87107. APPLICATIONS MUST BE SUBMITTED ELECTRONICALLY OR POSTMARKED BY SEPT. 7, 2018. We will let you know by email on September 23 if your vendor application has been accepted.

For more information, call (505) 344-4028 or e-mail your questions, not applications, to jane.cambio@gmail.com.

Name: _____ Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please provide a description of the product/art/craft/food in the space below. **Attach three photos of your artwork if this is the first year you would be participating.**

For grant purposes please provide the following information (optional)
Ethnicity _____ Male _____ Female _____ Disabled _____ Art Vendor _____ Food Vendor _____

The Westside Community Center, the Día de los Muertos Celebration & Marigold Parade organizers, Cambio Inc., and La Raza Unida will not be responsible at any time for any damage to or any theft or loss of any vendor’s work or products.

This project is made possible in part by New Mexico Arts, a division of the Department of Cultural Affairs, and the National Endowment for the Arts.

South Valley Día de los Muertos y Marigolds Parade & Celebration Mission Statement

Our mission is to exert cultural self-determination, strengthen community, & promote cultural exchange through intergenerational learning and expression through art, music, food, dance and political satire. We want to promote pride in the South Valley and the community's cultural identity through our grassroots, non-corporate organizing.

****Questionnaire for Applicants****

1. This year's theme is:

PROTECT THE SACRED! ¡LUCHA POR LO QUE AMAS! (Fight for what you love!)

What is sacred to you? How do you fight for what you love?

2. In what ways does your art protect and promote what is sacred to you?

3. What is cultural appropriation? Who is affected by cultural appropriation? How do you avoid cultural appropriation in your art?

*******NEWS UPDATE FOR 2018*******

The South Valley Día de los Muertos Celebration and Marigold Parade and weekly art workshops are funded by New Mexico Arts and the McCune Foundation and the community. We also receive in-kind support from Bernalillo County and community organizations. Funding and in-kind support have diminished due to austerity measures adopted by government and other agencies. We, the organizers of these much loved South Valley events, rely more and more on your donations of time and money. Let us know if you would like to help by emailing muertosymarigolds@gmail.com.